ADVERTISING OPPORTUNITIES
with Ole Miss Campus Recreation
Our MISSION

Campus Recreation provides outstanding services, inclusive programs, and educational opportunities to empower the University of Mississippi community in the pursuit of lifelong well-being.

Our VISION

The Flagship: The term flagship is used in common vernacular to identify the most important or leading member of a group. It has also come to be an adjective describing the most prominent or highly touted product, brand, location, or service among those offered by a company. Flagship universities are typically recognized as the best-known institutions in the state.

At Campus Recreation, our vision is to be The Flagship. We want to be recognized as one of The Flagship departments at the University of Mississippi. We want to be viewed as The Flagship university recreation program in the state. We want to be considered one of The Flagship collegiate recreation departments in the nation. We would want our staff to be dedicated to this concept of being The Flagship, a premiere organization dedicated to high performance and recognized for excellence.

Businesses or organizations portraying messages or selling products/services not in line with Campus Recreation’s mission and vision will not be eligible to participate in advertisement opportunities. Final decisions about partner eligibility are made by the Department of Campus Recreation.

All advertising agreements require a Memorandum of Understanding (MOU) prepared by the Department of Campus Recreation. The payment deadline will be outlined in the MOU. The Department of Campus Recreation will produce all banners and signs.
Ole Miss has indoor and outdoor facilities available to the students and the University community for recreational use. The Turner Center, a 155,000 sq. ft. facility opened in March of 1983, is the focal point for indoor recreational opportunities. Although many of the facilities are used for academic purposes, sufficient time is allocated for structured and unstructured recreational use.

**Outdoor Sports Complex**
Community and recreational usage is not tracked at the OSC (intramural fields, sport club fields, pavilion, and disc golf course). The OSC is used by Greek life, student organizations, Army ROTC, disc golfers, University athletic camps, high school camps/team practices, and Ole Miss football tailgaters (RVs). The road that runs directly by the OSC is a highly traveled route from West Jackson Avenue to campus.

**Rebel Challenge Course**
The challenge course includes a high and low ropes course located on Insight Park Avenue just up the hill from the OSC. The challenge course hosts a wide variety of students groups, university programs, community organizations, birthday parties, and local businesses.

**South Campus Rail Trail**
The University of Mississippi owns the land located just south of Highway 6 and just west of Chucky Mullins Drive. The trail provides a recreational experience for students, faculty, staff, and Oxford-Lafayette County community members who walk, run, and bike on this trail.

**South Campus Recreation Center**
The South Campus Recreation Center includes a renovation of the old Whirlpool factory building to house about 100,000 sq. ft. of recreation space unique to Ole Miss. This area will also include a transportation hub and parking services. The facility will open in 2019.
<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
<th>Benefits</th>
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</thead>
</table>
| **Bronze**   | $1,500/year | - Banner overlooking the gymnasium  
                          - Advertisement next to group fitness studio 305  
                          - Promotional materials to be distributed at welcome desk  
                          - Logo displayed on Campus Recreation advertising partners webpage  
                          - Ability to table at all Campus Recreation special events |
| **Silver**   | $2,000/year | This package includes all Bronze Package benefits in addition to:  
                          - Banner at Turner Center tennis courts  
                          - Logo printed in Campus Recreation yearly program guide  
                          - Ability to purchase one facility membership at current faculty/staff rate (savings of $450 vs. community rate) |
| **Gold**     | $3,000/year | This package includes all Bronze and Silver Package benefits in addition to:  
                          - Banner in the natatorium  
                          - Advertisement next to group fitness studio 305  
                          - Promotional posts on Campus Recreation social media platforms  
                          - Sign attached to fencing at the Outdoor Sports Complex |
| **Platinum** | $4,500/year | This package includes all previous package benefits in addition to:  
                          - Ability to purchase one facility membership at current faculty/staff rate (savings of $450 vs. community rate)  
                          - Ability to table at the Turner Center 2x  
                          - Scoreboard sign at Outdoor Sports Complex  
                          - Logo on the closed circuit TV near the fitness center |

Custom advertising package options are also available.
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<thead>
<tr>
<th>AdSleeve Promotion</th>
<th>$6,000/six months</th>
<th>$10,000/year</th>
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<tbody>
<tr>
<td></td>
<td>Company message/design on all fifteen turnstile prongs</td>
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<tr>
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<tr>
<th>Entrance Image Display</th>
<th>$6,000/six months</th>
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<td></td>
<td>Company image on all five entrances</td>
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<th>Entrance Domination</th>
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<th>$12,000/year</th>
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| Gymnasium Wall Pads  | $12,000/three year ($4,000/year) | - Company logo (in white) stretched across center wall pads  
- Logo displayed on the closed circuit TV near the fitness center  
- Promotional materials to be distributed near the welcome desk  
- Logo displayed on Campus Recreation advertising partners webpage  
- Ability to table at all Campus Recreation special events |
| Refillable Water Station Promotion | $2,500/year | - Company design on a sticker above the refillable water station near gymnasium/fitness center  
- Ability to change displayed design 1x  
- Logo displayed on the closed circuit TV near the fitness center  
- Promotional materials to be distributed near the welcome desk  
- Logo displayed on Campus Recreation advertising partners webpage  
- Ability to table at all Campus Recreation special events |
$1,000/year

- Company design on a sticker displayed in a prime location in the Turner Center
- Ability to change displayed design 1x
- Logo displayed on the closed circuit TV near the fitness center
- Promotional materials to be distributed near the welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events

OR

YOUR DESIGN HERE

OTHER LOCATIONS AVAILABLE
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| Tabling                  | $360/6x  | - Ability to table at the Turner Center (three hours per session)  
                      | $720/12x | - Promotional materials to be distributed near the welcome desk  
                      |          | - Logo displayed on closed circuit TV near the fitness center  
                      |          | - Logo displayed on Campus Recreation advertising partners webpage  
                      |          | - Ability to table at all Campus Recreation special events                                                                 |
| Elevator Cling           | $2,500/six months | - Full elevator cling with the ability to change the design 1x (six mo.) or 3x (year)  
                      | $4,000/year | - Promotional materials to be distributed near the welcome desk  
                      |          | - Logo displayed on closed circuit TV near the fitness center  
                      |          | - Logo displayed on Campus Recreation advertising partners webpage  
                      |          | - Ability to table at all Campus Recreation special events  

**Your Design Here**

![Table Setting Image]  ![Elevator Cling Image]
ADVERTISING

RESTROOM STALL ADVERTISEMENT

$900/year - 8.5"x11" (half)
$1,500/year - 22"x17" (full)

- 15 restroom stall advertisements (includes both men's and women's stalls)
- Ability to change out advertisements 4x/year for half option or 1x/year for full option
- Promotional materials to be distributed near the welcome desk
- Logo displayed on closed circuit TV near the fitness center
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events

IM LEAGUES MESSAGING

$150/1 MESSAGE
$425/3 MESSAGES
$700/5 MESSAGES

- Advertisement sent via email to the Ole Miss IMLeagues listerv, composed of 12,000 recreational participants
ADVERTISING

Intramural Sports Championship T-Shirts
- $2,500 (back logo)
- $1,000 (sleeve logo)

Sport Clubs Scoreboard Sign
- $2,500/year

YOUR LOGO HERE

OR

YOUR LOGO HERE
For more information, PLEASE CONTACT

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662-915-2991

Connect with us

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www.campusrec.olemiss.edu